

DIRECTED[®]

SMARTSTART



Customer and Dealer Activation Guide

Directed is excited to present the release of the highly anticipated Directed SmartStart program. This innovative solution is focused on providing auto dealerships with a revolutionary system to drive dealership loyalty and retention, protect customer satisfaction, while improving per vehicle profit.

As your partner, Directed understands that your business can be extremely busy at times, so we have developed a simple to follow process that is easy to understand and requires very little time.

Future features allow the user to control their car from virtually anywhere in the world from their smartphone. Lock and unlock the doors, pop the trunk or hatch, hit the panic alarm, and even start the car.

Other user benefits include:

Motor Club – This is a roadside assistance program that rescues the customer in the event of a flat tire, dead battery, or any other type of break down.

SmartPark – Find the car in a crowded parking lot when shopping or on game day. This revolutionary feature saves time and adds safety to the vehicle ownership experience.

Parking Meter – Track the time left on the parking meter and send alerts through the SmartStart app to prevent costly parking violations.

Additional app benefits may be routinely added to create additional value and excitement in the Directed SmartStart App.

Directed kindly requests that you and your team take a few minutes to read through this information and become familiar with the website and processes involved for the sale, installation and activation of Directed SmartStart.

Thank you and enjoy the Directed SmartStart experience.

APP Download



Android:

1. Find the Google Play Store* icon on your phone
2. Click on the icon
3. Enter "Directed SmartStart" in the search area
4. Click on the "Install" button



iPhone:

1. Find the App Store icon on your phone
2. Click on the icon
3. Enter "Directed SmartStart" in the search area
4. Click on the "Free", then "Install" buttons



The download will take only a few seconds and the icon will appear on your screen. That's all there is to it.

Directed logo selection

After you installed the app, you can select the Directed Logo from the Cars tab. If you've already logged into the app, select the Directed logo from the Cars personalization page (Cars/vehicle name>)

*Previously called Android Market

DIRECTED[®]

SMARTSTART



Dealer Activation Guide

The dealer activation process is an easy multi-step process that can be accomplished in just a few minutes. The following guide will direct you through this simple process so your customer can begin enjoying the new Directed SmartStart application.

STEP One

1. Go to www.directechs.com
2. Enter your user name and password
3. Click on the SmartStart Box



STEP Two

1. Review the Instructions
2. Click on the Link [SmartStart Activation Portal Login](#)

SMARTSTART

SmartStart Activation Instructions

(pre-activation checklist for existing installed systems)

1. Make sure existing system works with the remote controls, (if equipped)
2. Connect the SmartStart module to power, ground, and data (ESP/Barrier port)
3. When both LEDs at the plug end are on solid, proceed to the activation instructions below.

(activation portal checklist)

1. Make sure vehicle is located where it can be tested, and they to have cellular coverage and GPS coverage (with view of the sky).
2. Click on the following link that will automatically log you in the activation portal:

[SmartStart Activation Portal Login](#)

3. Select "INSTALL DEVICE", then key in the AirID number.
4. Create a new account or add the module to an existing account.
5. Follow the on-screen prompts to activate and test the SmartStart module. Don't forget to close the activation portal when you are finished.

If you don't have a directechs login, you can still activate an Directed SmartStart system. Enter the URL www.managesmartstart.com/install/login.

Click on Sign Up and follow the on-screen instructions to register. NOTE: Do not enter the customer's email address for your installer account. Use your own email address. The address entered for an installer account cannot be used for logging into an Directed SmartStart account.)

DIRECTED. SMARTSTART

Welcome to the Directed Smartstart Installer Portal. Please enter your username and password.

Name:

Password:

Website Language:

Don't have a Directed Smartstart Installer Account? Sign up is easy.



STEP Three

Enter the AirID from the SmartStart device box

DIRECTED. SMARTSTART

Enter in the device AirID:

AirID: -

Word Verification: Type the character



AirID Number



STEP Four

IMPORTANT: Please enter the customer's email address. The system will automatically generate access details at the end of the activation process and email them to the customer.

DIRECTED. SMARTSTART

Please enter the **CUSTOMER'S** email address:

E-mail:

Confirm E-mail:

STEP Five

Enter customer's information and contact details. Be sure this information is accurate. Select the Directed brand and ensure the customer's phone information is entered for Alerts.

DIRECTED. SMARTSTART

Please enter the **CUSTOMER'S** email address:

E-mail:

Confirm E-mail:

Note: The customer's password will be auto generated and email correctly above they will not receive their secure password and w

ACCOUNT INFORMATION

First Name: *

Last Name: *

Language: * Choose from below:

VEHICLE INFORMATION

System Brand: * Choose from below:

Smartphone Service Provider: * Choose from below:

Smartphone # for Alerts: *

Disable Alerts:

STEP Six

Select either stand-alone configuration (SmartStart GPS installed without other components) or ESP2/D2D/AS/AF when SmartStart is connected with remote start and security systems or RSR/RXT systems.

Use the Command and Test buttons to ensure system is working correctly then press Next.

DIRECTED. SMARTSTART

Please use the buttons below to test the device features. When done click **NEXT >**

090n-7r8f
(H200-3/U5)

TEST RSSI

Signal Strength: -87 c

- SmartStart module used in stand-alone mode
- SmartStart module only used with ESP/D2D/AS/AF

Test Buttons

Protocol

LOCK

ESP/D2D/AS/AF

UNLOCK

ESP/D2D/AS/AF

START

ESP/D2D/AS/AF

TRUNK

ESP/D2D/AS/AF

PANIC

ESP/D2D/AS/AF

AUXILIARY NO.1

ESP/D2D only

AUXILIARY NO.2

ESP/D2D only

Configured for stand-alone mode.



090n-7r8f
(H200-3/U5)

TEST RSSI

Signal Strength: -87 dB



- SmartStart module used in stand-alone mode
- SmartStart module only used with ESP/D2D/AS/AF

Test Buttons

Protocol

Analog Pulse Width

Analog Pulse Count

LOCK

Analog Wire

750ms LOW

1

UNLOCK

Analog Wire

750ms LOW

1

START

Analog Wire

750ms LOW

1

TRUNK

Analog Wire

750ms LOW

Unlock first (750ms LOW pulse)

PANIC

Not Used

AUXILIARY NO.1

Not Used

If installed, customer needs app 3.0 to use it (coming soon)
D2D: Check device compatibility, ESP: Use CHA OUT.

AUXILIARY NO.2

Not Used

If installed, customer needs app 3.0 to use it (coming soon)
D2D: Check device compatibility, ESP: Use CHS OUT.

NEXT >

STEP **Seven**

Primary activation and testing is now complete.



DIRECTED.
SMARTSTART

INSTALL DEVICE

TO THE INSTALLER:

To enable SmartStart, the customer needs to go on the internet to our web portal, select a service plan and pay for it using a credit card or, if applicable, using a prepaid service plan code.

Please print this page for the customer's records.

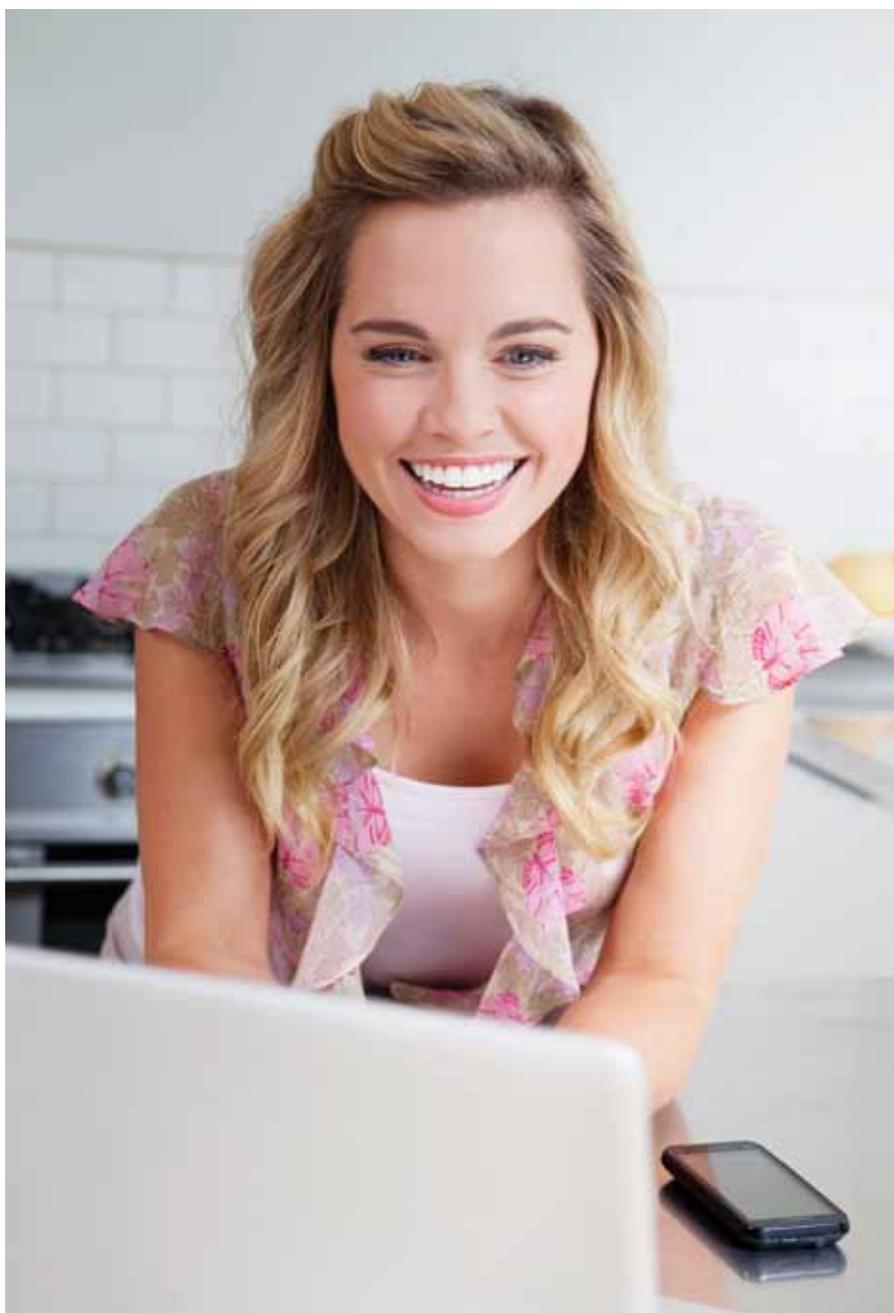
An email containing the SmartStart username and password and the procedure to complete the activation has been sent to: **alexandermediainc@gmail.com**

Vehicle name: **My Car**
AirID (SmartStart Device Number): **090n-7r8f**

Important: The setup procedure needs to be completed by the customer in order to make use of SmartStart.

DIRECTED[®]

SMARTSTART

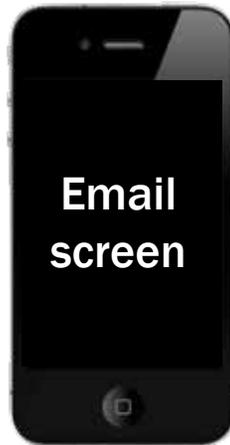


Customer Activation Guide

The customer activation process is an easy five step process that can be accomplished in less that two minutes. The following Guide will direct you through this simple process so you can begin enjoying the new Directed SmartStart application.

STEP One

Upon completion of the Dealer Activation process, the vehicle owner will receive an email message with their new password.



STEP Two

Go to www.mysmartstart.com and enter the Email Address and the password received in the Email.



STEP Three

Select the preferred Service Plan from the menu.



STEP Four

Download App



Android:

1. Find the Google Play Store* icon on your phone
2. Click on the icon
3. Enter "Directed Smart Start" in the search area
4. Click on the "Install" button



INSTALL APP



iPhone:

1. Find the App Store icon on your phone
2. Click on the icon
3. Enter "Directed SmartStart" in the search area
4. Click on the "Free", then "Install" buttons



INSTALL APP



The download will take only a few seconds and the icon will appear on your screen. That's all there is to it.

Directed logo selection

After you installed the app, you can select the Directed Logo from the Cars tab. If you've already logged into the app, select the Directed logo from the Cars personalization page (Cars/vehicle name>)

*Previous called Android Market

STEP Five

Activate your app

Android:



iPhone:



Directed logo selection

After you've logged into the app, select the Directed logo from the Cars personalization page (Cars/vehicle name>)

XXXX

6/12



Call (800) 876-0800 for more
information about our products and services.

Designed and Engineered in the USA

DIRECTED

1 Viper Way, Vista, CA 92081
www.directed.com.